



WebPath Express™

Criteria for Site Evaluation

When you subscribe to Follett's WebPath Express service, you are assured of receiving links to high quality web sites that are appropriate for K-12 students. Web sites that are approved for inclusion in WebPath Express must meet strict value standards. We evaluate every site based on the following guidelines:

CONTENT: OBJECTIVITY, ACCURACY AND CURRENCY 25%

- ✓ Purpose of site is clearly stated.
- ✓ Content is free of bias (gender, race, religion, etc.).
- ✓ Text is well written with acceptable grammar and spelling.
- ✓ Sources of information used in the site are documented.
- ✓ Appropriate copyright statements are included.
- ✓ Content is not over-shadowed by advertising.
- ✓ Information is appropriate for intended audience level.
- ✓ Content is up-to-date.
- ✓ Publication date of site is clearly indicated.
- ✓ Date of last revision is included.
- ✓ Content effectively achieves its intended purpose.
- ✓ Information is accurate and verifiable.

AUTHORITY AND CREDIBILITY 25%

- ✓ Author's name is included.
- ✓ Author's email address or contact information is given.
- ✓ Author's qualifications and affiliations are included.
- ✓ Web site publisher is identified.
- ✓ Web site is affiliated with major institutions or organizations.

EDUCATIONAL VALUE AND COVERAGE 25%

- ✓ Site offers valuable content to support curriculum.
- ✓ Site includes awards received in the education world.
- ✓ Site contains credible information.
- ✓ Content is meaningful and useful.
- ✓ Information is based on fact rather than opinion.
- ✓ Content found through first-level links generally meets overall content requirements.
- ✓ First-level links provide additional content or resources.
- ✓ Sites with writings contain full-text and not abstracts.

NAVIGATION AND DESIGN 15%

- ✓ Site is easy to read and navigate.
- ✓ Design is consistent from page to page within the site.
- ✓ Icons clearly represent what is intended.
- ✓ Navigation elements are labeled and easily identified.
- ✓ Sufficient links are available for both forward and backward movement, and to the homepage.
- ✓ Searchable index, site locator map or help screens are available.
- ✓ Font size is appropriate to an Elementary (K-5), Middle (6-8) or High school (9-12) reader.

TECHNICAL ASPECTS 10%

- ✓ Site loads within a reasonable amount of time.
- ✓ Multi-media are appropriately incorporated.
- ✓ Registration is not required in order to use the site.
- ✓ Unusual software or hardware resources are not required.
- ✓ Site does not require a specific web browser.
- ✓ Access to site is not restricted (by time of day, password, location, etc.)
- ✓ Site does not prohibit linking to deep content without a license or user registration.